

Press release

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Festhalle Messe Frankfurt – winner of the PRG Live Entertainment Award (LEA) 2018

Ellen Pinkert
Tel. +49 69 75 75-3403
ellen.pinkert@messefrankfurt.com
www.messefrankfurt.com

Messe Frankfurt's Festhalle, the city's largest multifunctional hall with capacity for 15,000 visitors, has been voted Hall of the Year 2017 in Germany, Austria and Switzerland.

This distinction – and with it the first prize awarded by the Live Entertainment Award Committee every year as part of the PRG Live Entertainment Awards – went to the Festhalle on 9 April 2018 in the category “Hall/Arena of the Year 2017”. Every year, the prestigious LEA Award pays tribute to outstanding performance in the field of Live Entertainment in Germany, Austria and Switzerland, also acknowledging the contribution of the “movers and shakers” and managers behind the scenes.

The deciding factors for the award in this category are, in addition to the originality of the design, the comfort and services provided by the building in question. As Uwe Behm, Member of the Executive Board of Messe Frankfurt, explains: “With its architecture and history, the Festhalle is without a doubt the most ‘emotional’ hall in Germany. Nowhere else do tradition and modernity come together in this special way while meeting all the requirements of a flexible, state-of-the-art event location. This is unique in Germany and a wonderful affirmation of the work done by our Festhalle team.” The spectrum of events held in this multifunctional hall every year is suitably diverse, ranging from concerts, congresses, product presentations, exhibitions, shows and gala dinners to international sporting events.

The gala event for the 13th PRG Live Entertainment Award, which was presented in 15 categories, was held for the eighth time in Messe Frankfurt's Festhalle. This marks the official opening of Musikmesse, the international trade fair for music instruments, sheet music, music production and marketing (11-14 April) and event technology fair Prolight + Sound (10-13 April).



Awards show, copyright Messe Frankfurt, photographer Pietro Sutera

Press information and photographic material:

<http://m-es.se/Tn93>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events.

The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * Preliminary figures for 2017

For more information, please visit the website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de